



KENANGA
WHOLESALE CITY
何清园批发城

PRESS RELEASE

For Immediate Release

Malaysia's Pioneer Fashion Wholesale Mall One Step Closer To Opening
Shopper Excitement Builds As Keys Are Handed Over To Owners To Prepare For Opening

Kuala Lumpur, Tuesday, 13 September 2011 – Following the success of fashion wholesale malls in Asia such as Dongdaemun Market in Seoul, Mangga Dua Wholesale Complex in Jakarta, The Platinum Fashion Mall in Bangkok and several more in Humen and Guangzhou in China, Kenanga Wholesale City (KWC) is right on target to open in mid of October 2011. As Malaysia's first fashion wholesale mall, it promises to be a one-stop wholesale shopping paradise for local and foreign retailers and end-consumers alike.

With its smooth construction progress, KWC's Vacant Possession Handover ceremony was held on 29 August 2011 thereby marking the beginning of the fit-out or renovating period by owners and tenants in preparation for KWC opening its doors for business in October.

Being the latest wholesale city in Asian fashion wholesale industry and the one and only one-stop fashion wholesale shopping centre in Malaysia, KWC is now a KL Must Visit Tourism Destination. In July 2010, the Minister of Tourism, Y.B. Dato' Sri Dr. Ng Yen Yen has officiated the endorsement of the mall during the leasing launch of KWC.

In a speech delivered at the Key Handover Event, Mr. Bernard Bong, Managing Director of Kenanga Wholesale City Sdn Bhd said, "With today's handover, we are one step closer to contributing to the advancement of the Malaysian fashion wholesale industry, especially in the area of export, with the mall offering a more organized and effective platform to market ourselves to international buyers and tourists."

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About Kenanga Wholesale City

Kenanga Wholesale City is Malaysia's first one-stop fashion wholesale shopping centre that brings together a large and comprehensive directory of businesses - fashion, accessories, shoes, gifts, stationery and other lifestyle products, all under one roof.

With more than 800 lots and 500,000 sq ft of net lettable retail space, Kenanga Wholesale City offers an exciting variety of merchandise. Whilst dedicated to wholesale businesses only, Kenanga Wholesale City functions as a shopping mall with full amenities catering to business convenience with F&B outlets, event spaces, banking and a host of other business services.

About the Developer

The Kha Seng Group Of Companies

The Force Behind Kenanga Wholesale City

The developer, Kenanga Wholesale City Sdn Bhd, is a part of the Kha Seng Group, a fast-growing conglomerate with a strength and proven track record in conceptualizing, developing and managing niche retail property development.

The Group's retail projects in Kuala Lumpur include the award-winning Central Market, an art deco heritage building that has been transformed into a cultural market and the redevelopment of Viva Home, a home, lifestyle and entertainment shopping centre located in the heart of Kuala Lumpur.

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