



PRESS RELEASE

For Immediate Release

Fashion in Bloom!

Kenanga Wholesale City Wishes You A Prosperous and Fashionable Chinese New Year 2012

Kuala Lumpur, Wednesday, 28 December 2011 – Blossom this Chinese New Year with the latest fashion trends at wholesale prices*. Shoppers can now enjoy the greatest fashionable deals and steals at Malaysia's first fashion wholesale mall - Kenanga Wholesale City (KWC).

At KWC, shoppers will find over 800 shops offering everything under the umbrella of fashion from women's, men's and children's clothing to accessories, leather goods to traditional Muslimah fashion as well as shoes, bags and much more.

In KWC, fashion stocks move extremely fast and shoppers will find an endless variety of latest trends. With wholesale shopping, the more you buy, the more you save making shopping for Chinese New Year clothes even more fun.

Furthermore, shoppers and visitors are given a change to meet one of the most talented Taiwanese artistes – Wang Lee Hom during his 'Music – Man II 2012 Live in Malaysia' concert promo tour. The Meet and Greet session will be held on 9 January 2012, 6pm**, at KWC.

"The concept of wholesale shopping is pretty simple. Shoppers may enjoy a wholesale price if they purchase more than three pieces from the same shop. Of course, this is subject to individual shop policies" says Ms Angeline Yee, Centre Manager of Kenanga Wholesale City.

While shopping with friends and family at KWC this January, there are also loads of activities such as weekly fashion shows as well as celebrity appearances including Malaysian singers Nick Chung, Crystal Ong and Angeline Khoo, cultural and acrobatic performances. Of course, lion dance performances and God of Prosperity appearances are the must for every Chinese New Year to share the luck and happiness with all our shoppers and visitors. So, don't miss it! KWC also wishes shoppers a Happy Chinese New Year and Happy Shopping!

There are plenty of activities and promotions available from 7 January 2012 to 5 February 2012 to get our shoppers and visitors in the mood for a celebration of a fresh and blooming Chinese New Year.

**** Subject to individual shop policies.***

*****Events are subject to change without prior notice.***



Find a list full of events below for this Chinese New Year.

Free Limited Edition Angpow Packets

Spend a minimum of RM80 in a single receipt and collect a packet of Free Limited Edition KWC Angpow at our Customer Service Counter, Ground Floor.

Get a Free classic foldable tote in your favourite colour!

Need a bag for all your shopping? Spend RM300 in maximum two (2) accumulated receipts and redeem a free foldable KWC Bag. Grab your favourite colour tote at Customer Service Counter, Ground Floor.

Event Schedule

DATE	TIME	ACTIVITIES
7 Jan (Sat)	12.00pm 12.30pm 2.00pm 5.30pm	Cultural Dance Performance Fashion Show Lion Dance Performance "Nick Chung Meets The Fan"
8 Jan (Sun)	12.30pm 2.00pm 3.30pm 5.30pm	Fashion Show I God of Prosperity & Little Dragon Walkabout Fashion Show II Cultural Dance Performance
14 Jan (Sat)	12.30pm 2.00pm 5.30pm	Fashion Show Lion Dance Performance Emperor Magic Show
15 Jan (Sun)	12.30pm 2.00pm 3.30pm 5.30pm	Fashion Show I Cultural Dance Performance Fashion Show II Fook Lok Sau Walkabout
21 Jan (Sat)	2.00pm 5.30pm	Lion Dance Performance "Crystal Ong & Angeline Khoo Meets The Fan"
22 Jan (Sun)	2.00pm 5.30pm	Lion Dance Performance God of Prosperity & Little Dragon Walkabout Walkabout
28 Jan (Sat)	2.00pm 5.30pm	Lion Dance Performance Emperor Drums Performance
29 Jan (Sun)	12.30pm 2.00pm 4.30pm 5.30pm	Fashion Show I Acrobatic Lion Dance Performance Fashion Show II Cultural Dance Performance



4 Feb (Sat)	2.00pm 5.30pm	Lion Dance Performance Cultural Dance Performance
5 Feb (Sun)	12.30pm 2.00pm 3.30pm 5.30pm	Fashion Show I Chap Goh Meh Fashion Show II God of Prosperity & Little Dragon Walkabout

Events are subject to change without prior notice.

For further information, kindly log onto <http://www.kenangacity.com.my> or visit the Facebook Fanpage at <http://www.facebook.com/KenangaWholesaleCityKL> . The operating hour is from 10am to 8pm.

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About Kenanga Wholesale City

Kenanga Wholesale City is Malaysia's first one-stop fashion wholesale shopping mall that brings together a large and comprehensive directory of businesses - fashion, accessories, shoes, gifts and other lifestyle products, all under one roof.

With more than 800 lots and 500,000 sq ft of net lettable retail space, Kenanga Wholesale City offers an exciting variety of merchandise. Whilst dedicated to wholesale businesses only, Kenanga Wholesale City functions as a shopping mall with full amenities catering to business convenience with F&B outlets, event spaces, banking and a host of other business services.

About the Developer

The Kha Seng Group Of Companies

The Force Behind Kenanga Wholesale City

The developer, Kenanga Wholesale City Sdn Bhd, is a part of the Kha Seng Group, a fast-growing conglomerate with a strength and proven track record in conceptualizing, developing and managing niche retail property development.

The Group's retail projects in Kuala Lumpur include the award-winning Central Market Kuala Lumpur, an art deco heritage building that has been transformed into a cultural market and the redevelopment of Viva Home Shopping Mall, a home, lifestyle and entertainment shopping centre located in the heart of Kuala Lumpur.

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