



PRESS RELEASE

For Immediate Release

**Chap Goh Meh at Malaysia's 1st Fashion Wholesale Mall
Together with Wanita MCA, Cheras District, KWC Invites You to Kenanga Wholesale City**

Kuala Lumpur, Monday, 30 January 2012 – The Lunar New Year is one of the most important celebrations in Malaysia, a festival of reunion and happiness. To share the joyous with local citizens, Kenanga Wholesale City Sdn Bhd together with Wanita MCA, Cheras district welcome everyone to the annual 'Pesta Tahun Baru Cina dan Upacara Penyampaian Bantuan Rakyat 1 Malaysia Parlimen Cheras' at Malaysia's first fashion wholesale mall - Kenanga Wholesale City (KWC).

The event will be held on 4 February 2012 (Saturday) at 2pm, at Level 15, KWC. This event will be launched by The Deputy Minister of Women, Family and Community Development, YB Datuk Senator Heng Seai Kie.

"We are pleased to host the 'Pesta Tahun Baru Cina dan Upacara Penyampaian Bantuan Rakyat 1 Malaysia Parlimen Cheras' together with Wanita MCA at KWC. Malaysians celebrate Lunar New Year throughout the nation, we are glad to uphold the tradition of The Lunar New Year as one of the KL's Must Visit Destinations," says Mr Henry Chua, General Manager of Kenanga Wholesale City Sdn Bhd.

Besides, there are plenty of activities available on the event day to complete the 15-day Chinese New Year celebration, such as dragon dance performance, line dance by Wanita MCA, fashion show, Chinese acrobatic performance, lucky draw and much more.

Here in KWC, there are plenty of activities and promotions available during Lunar New Year period. Moreover, shoppers and visitors can also catch our last round of activities and promotions before the Chap Goh Meh and extend the happiness in the enjoyment of wholesale shopping.

Find more details from below event schedule:

Time	Activities
2.00pm	Arrival of Guests
2.15pm	Arrival of VVIP
2.20pm	Welcome speech General Manager of KWC
2.25pm	Speech by Tan Sri Datuk Tee Hock Seng JP, Chairman of MCA Cheras
2.35pm	Speech by YB Datuk Senator Heng Seai Kie, Deputy Minister of Women, Family and Community Development

2.45pm	Launching Ceremony with Dragon Dance Performance
3.00pm	Line Dance by Wanita MCA
3.10pm	Singing Performance
3.20pm	Traditional Dance Performance
3.30pm	Upacara Penyampaian Bantuan Rakyat 1 Malaysia Parlimen Cheras
3.45pm	Fashion Show
4.15pm	Chinese Acrobatic Performance
4.45pm	Lucky Draw
5.00pm	End

Kindly refer to below Chinese New Year's event schedule:

Date	Time	Activity	Venue
28-Jan (Sat)	2.00pm	Lion Dance	All Flr
	5.30pm	5 Emperor Drum Performance	LG
29-Jan (Sun)	2.00pm	Lion dance With Acrobatic Stair	Main
	5.30pm	Traditional Dance Performance	LG
4-Feb (Sat)	2.00pm	Lion Dance	All Flr
	2.00pm	Chap Goh Meh	Level 15
	5.30pm	Chinese Tun Huang Cultural Dance	LG
5-Feb (Sun)	12.30pm	Fashion Show I	LG
	3.30pm	Fashion Show II	LG
	5.30pm	God of Prosperity & The Little Dragon Walkabout	All Flr
12-Feb (Sun)	3.30pm	Fashion Show	LG



For further information, kindly log onto <http://www.kenangacity.com.my> or visit the Facebook Fanpage at <http://www.facebook.com/KenangaWholesaleCityKL> . The operating hour is from 10am to 8pm.

-End-

About Kenanga Wholesale City

Kenanga Wholesale City is Malaysia's first one-stop fashion wholesale shopping mall that brings together a large and comprehensive directory of businesses - fashion, accessories, shoes, gifts and other lifestyle products, all under one roof.

With more than 800 lots and 500,000 sq ft of net lettable retail space, Kenanga Wholesale City offers an exciting variety of merchandise. Whilst dedicated to wholesale businesses only, Kenanga Wholesale City functions as a shopping mall with full amenities catering to business convenience with F&B outlets, event spaces, banking and a host of other business services.

About the Developer

The Kha Seng Group Of Companies

The Force Behind Kenanga Wholesale City

The developer, Kenanga Wholesale City Sdn Bhd, is a part of the Kha Seng Group, a fast-growing conglomerate with a strength and proven track record in conceptualizing, developing and managing niche retail property development.

The Group's retail projects in Kuala Lumpur include the award-winning Central Market Kuala Lumpur, an art deco heritage building that has been transformed into a cultural market and the redevelopment of Viva Home Shopping Mall, a home, lifestyle and entertainment shopping centre located in the heart of Kuala Lumpur.

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