



PRESS RELEASE

For Immediate Release

Grab Your 'Mr. Right' This Valentine's Day!
Enjoy Wholesale Shopping and Redeem at Kenanga Wholesale City

Kuala Lumpur, Friday, 10 February 2012 – The quest for the perfect Valentine's Day outfit is never easy. But here at Kenanga Wholesale City (KWC) – Malaysia's 1st fashion wholesale mall, shoppers can choose from a wide range of fashion choices to dress for the perfect date.

While you're at it, Mr Right awaits! From 3 to 19 February, shoppers may redeem Mr Right, a limited edition silver Kenanga Wholesale City bear worth RM29.90, who conveniently transforms into a recycled bag to store all the shopping! All you need to do is to make sure your purchases on that day include at least 2 items of the same colour, and that your maximum 2 accumulated receipts (same day only) add up to RM199. Redemption can be made at the Customer Service Counter, located on the Ground Floor.

What's more? Submit a photo of you and Mr Right taken anywhere at KWC with a cute caption to info@kenangacity.com.my. Invite your friends to join us at KWC's Official Facebook page – KenangaWholesaleCityKL, and like the photo of you. KWC will give away a RM200 cash voucher to the winner who has the most 'likes' on their photo. Submissions and voting are welcome anytime until 19 February at 10pm, when voting will close. Results will be announced on 20 February.

"For those looking for the perfect Valentine outfit or just shopping for the love of it, Kenanga Wholesale City is the best shopping destination with its amazing variety of fashionable merchandise under one roof. This Valentine's Day, alongside the chance to take home Mr Right and cash vouchers, the mall is also abuzz with plenty of activities," says Mr Henry Chua, General Manager of Kenanga Wholesale City Sdn Bhd.

He adds, "This includes The Most Stylish Couple Search, fashion shows and stage shows to make a visit to KWC a fun and festive experience."

With over 800 shops offering everything fashion-related, from women's, men's and children's clothing to accessories, traditional Muslimah fashion to leather goods, shoes, bags and much more, there is no place like KWC. The more you buy, the more you save!

Exciting activities will be running from 11 February to 26 February 2012. A full event listing below:

Event Schedule

DATE	TIME	ACTIVITIES
11 Feb (Sat)	1.00pm 4.00pm	Most Stylish Couple Search @ KWC Lovely Cupids Walkabout
12 Feb (Sun)	2.00pm 4.00pm	Lovely Cinderella Stage Show Lovely Cupids Walkabout



18 Feb (Sat)	1.00pm	Fashion Show
19 Feb (Sun)	1.00pm	Fashion Show
25 Feb (Sat)	2.00pm	Clown Walkabout with Balloon Sculpture
26 Feb (Sun)	2.00pm	Clown Walkabout with Balloon Sculpture

Events are subject to change without prior notice.

For further information, kindly log onto <http://www.kenangacity.com.my> or visit the Facebook Fanpage at <http://www.facebook.com/KenangaWholesaleCityKL>. The operating hour is from 10am to 8pm.

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About Kenanga Wholesale City

Kenanga Wholesale City is Malaysia's first one-stop fashion wholesale shopping mall that brings together a large and comprehensive directory of businesses - fashion, accessories, shoes, gifts and other lifestyle products, all under one roof.

With more than 800 lots and 500,000 sq ft of net lettable retail space, Kenanga Wholesale City offers an exciting variety of merchandise. Whilst dedicated to wholesale businesses only, Kenanga Wholesale City functions as a shopping mall with full amenities catering to business convenience with F&B outlets, event spaces, banking and a host of other business services.

About the Developer

The Kha Seng Group Of Companies

The Force Behind Kenanga Wholesale City

The developer, Kenanga Wholesale City Sdn Bhd, is a part of the Kha Seng Group, a fast-growing conglomerate with a strength and proven track record in conceptualizing, developing and managing niche retail property development.

The Group's retail projects in Kuala Lumpur include the award-winning Central Market Kuala Lumpur, an art deco heritage building that has been transformed into a cultural market and the redevelopment of Viva Home Shopping Mall, a home, lifestyle and entertainment shopping centre located in the heart of Kuala Lumpur.

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