



PRESS RELEASE

For Immediate Release

KWC Fashion Mall Shares The Bliss Of Aidilfitri with the children of Rumah Titian Kaseh

Kuala Lumpur, Tuesday, 14 July 2015 - In conjunction with the month of Ramadan, KWC Fashion Mall welcomed the children from Rumah Titian Kaseh for a “*Majlis Berbuka Puasa*” in a nostalgic Hari Raya setting at the mall. This event was organised to bring joy to the underprivileged in the spirit of Hari Raya.

Aged from 7 to 19, the children were treated with exciting activities and performances by celebrities such as DJ Lin from Suria FM, Hazami, Fakrul Razi and famous TV host Zamil Idris followed by a scrumptious ‘*buka puasa*’ meal at KWC’s Marry Brown outlet.

“It’s our great pleasure to host this celebration and spread the true meaning of Ramadan to all those in need. Despite all the cultural and background differences, we as Malaysians should not forget the true meaning of our joyous celebrations, which is GIVING. This is a call to get together in the spirit of harmony, acceptance and respect by joining in this festive celebration as a nation. If each one of us could play a small part in spreading the good works of unity, we can make an extraordinary difference in Malaysia no matter who we are or what religion we come from,” said Fiona Bong, Centre Manager of KWC Fashion Mall.

“This time we made it a little different for these kids. Whereby, each of them received a wish list card so they can write down their Hari Raya wish for this year. KWC Fashion Mall was more than delighted to fulfil the needs of these children. Apart from the Raya gifts, KWC made a donation of RM5, 000 to Rumah Titian Kaseh to support their daily needs,” added Fiona Bong.

The gifts sponsored by KWC Fashion Mall were presented to the children by Marie Ann Francis, Advertising & Promotions Manager of KWC Fashion Mall and the children were then led to the Surau at KWC to perform their *Maghrib* prayers before their meal.

This year, KWC Fashion Mall brings its shoppers to relive the golden 60’s era with its Hari Raya campaign running from 22 June – 16 July 2015. Themed Nostalgia Raya, the campaign entertains shoppers with a series of classic Hari Raya performances and activities that bring beautiful reminiscence of the past. While relishing on great Raya shopping deals, shoppers also get to walk away with exciting prizes like electrical and home appliances, KWC merchandises and more when they spend RM100 in a single receipt from 22 June – 16 July 2015, 12-7pm daily.



For further information, kindly log onto www.kenangacity.com.my or visit the Facebook Fan page at www.facebook.com/KenangaWholesaleCityKL. Operating hours are from 10am to 8pm (daily).

About KWC Fashion Mall

KWC Fashion Mall is Malaysia's first one-stop fashion wholesale shopping mall that brings together a large and comprehensive directory of businesses - fashion, accessories, shoes, gifts and other lifestyle products, all under one roof. KWC opened on 20 October 2011, and officially launched on 26 May 2012.

With more than 800 lots and 500,000 sq ft of net lettable retail space, KWC Fashion Mall offers an exciting variety of merchandise. Whilst dedicated to wholesale businesses only, KWC Fashion Mall functions as a shopping mall with full amenities catering to business convenience with F&B outlets, event spaces, banking and a host of other business services.

KWC Fashion Mall is easy accessible via Monorail and Light Rail Transit (LRT) services, so as buses. It is just a 5-minute walk to the mall.

About the Developer

The developer, Kenanga Wholesale City Sdn Bhd, is a part of the Kha Seng Group, a fast-growing conglomerate with a strength and proven track record in conceptualizing, developing and managing niche retail property development.

The Group's retail projects in Kuala Lumpur include the award-winning Central Market Kuala Lumpur, an art deco heritage building that has been transformed into a cultural market and Vivatel Kuala Lumpur, a 302-room boutique business hotel.

For media enquiries, please contact

Marie Ann Francis

Advertising & Promotions Manager

Mobile: +6016 226 8560

Email: marieann@kenangacity.com.my

Shirlyn Preeta

Editorial Executive

Mobile: +6012 673 1687

Email: shirlyn@kenangacity.com.my

KWC FASHION MALL

8-01, Kompleks Kenanga Wholesale City, No.2, Jalan Gelugor, 55200 Kuala Lumpur

Tel: +603 9221 8081

Fax: +603 9221 8082

Website: www.kenangacity.com.my