



PERBADANAN PENGURUSAN KOMPLEKS KENANGA WHOLESALE CITY
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PRESS RELEASE

For Immediate Release

A WARM AND DELIGHTFUL TREAT FOR SHELTER KIDS AT KWC FASHION MALL

Kuala Lumpur, Friday, 24 June 2016 – Celebrating the true spirit of sharing and caring for the less fortunate, KWC Fashion Mall spreads cheer to 40 children from Rumah Kasih Harmoni Paya Jaras for a fun filled day at the mall. Joining them were prominent celebrities like DJ Lin from Suria FM and Sarawakian singer, Ir Radzi. The enthusiastic reactions and laughter from the children made them forget about their situation and enjoy the very moment.

“We are most delighted to host this annual event which is something close to our hearts. Today’s Buka Puasa with Rumah Kasih Harmoni Paya Jaras is a chance to share the spirit of love and giving with the less fortunate. We felt we could do something to make a difference, even if it is very small, it would mean a lot to them. Bringing a few moments of happiness for these children completes us.” says Fiona Bong, Centre Manager of KWC Fashion Mall.

They were also entertained with dance performances and singing by Ir Radzi while being amused by DJ Lin. Apart from preparing a nice and warm dinner for the children, they were presented with gifts that include books, clothes, stationeries and food parcels. KWC has also made a donation of RM4,000 to Rumah Kasih Harmoni Paya Jaras to support their daily needs.

“We are moved by the gesture put together by the Management of KWC Fashion Mall. What we take back after this event is the joyful moments of the children. This is a reminder to all of us to do what we can for the needy and that one person can make a big difference in other people’s lives”. says Mr Nik Hamdan B. Daud, founder of Rumah Kasih Harmoni.

Rumah Kasih Harmoni Paya Jaras started operating in 2008 and is situated in Kampung Paya Jaras, Sungai Buloh. The home houses 104 children ranging from 8 to 16 years old. Some of the home efforts are placing children who have learning difficulties in Special Education Programme, tuition classes and providing constant moral support.

KWC Fashion Mall would like to thank participating tenants for their generous contribution for this event.

For further information, kindly log onto www.kenangacity.com.my or visit the Facebook Fan page at www.facebook.com/KenangaWholesaleCityKL.

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About KWC Fashion Mall

KWC Fashion Mall is Malaysia's first one-stop fashion wholesale and retail shopping mall that brings together a large and comprehensive directory of businesses - fashion, accessories, shoes, gifts and other lifestyle products, all under one roof. KWC Fashion Mall opened on 20 October 2011, and officially launched on 26 May 2012.

With more than 800 lots and 500,000 sqft of net lettable retail space, KWC Fashion Mall offers an exciting variety of merchandise. Whilst dedicated to wholesale businesses only, KWC Fashion Mall functions as a shopping mall with full amenities catering to business convenience with F&B outlets, event spaces, banking and a host of other business services.

About the Developer

KWC Fashion Mall is a project undertaken by Perbadanan Pengurusan Kompleks Kenanga Wholesale City (PPKKWC), of an expanding group of companies under the Kha Seng Group. The Group has diverse business interests strengthened by experience and knowledge of wholesale business and a strong retail focus. Its projects include the award-winning Central Market Kuala Lumpur, an art deco heritage building that has been transformed into a cultural market and Vivatel Kuala Lumpur, a 302-room boutique business hotel located above Viva Home Shopping Mall.

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