



MEDIA RELEASE

FOR IMMEDIATE RELEASE

SAFETY PRECAUTION ON USING A BABY STROLLER ON THE ESCALATOR

Kuala Lumpur, Friday, 24 January 2019 – It was a long weekend with a festive mood; many people were doing their shopping with family and friends. The incident where a toddler in a baby stroller was riding on the escalator at KWC Fashion Wholesale on 21 January 2019, has raised public awareness of such dangers. It was fortunate that nobody was injured during this incident.

KWC Management has investigated the cause of the incident and has come to the conclusion that the primary cause was due to the type of baby stroller used – a tricycle baby stroller, where the rubber wheel is smaller and softer than standard typical baby stroller, thus causing it to get jammed.

KWC Fashion Wholesale would like to take this opportunity to advise its patrons to use precaution when using the escalators. For their children's safety, we strongly recommended that parents with children in baby strollers should not use the escalators, but instead either use the lift, or fold up the baby stroller and carry the child in their arms if using the escalator.

KWC Fashion Wholesale hopes that all shoppers will continue to enjoy their shopping while taking these safety precautions into consideration.

Please do not hesitate to contact us for more information.

###Ends###

KWC Fashion Wholesale is Malaysia's first one-stop fashion wholesale and retail shopping mall that brings together a large and comprehensive directory of businesses - fashion, accessories, shoes, gifts and other lifestyle products, all under one roof. KWC Fashion Wholesale opened on 20 October 2011, and officially launched on 26 May 2012.

With more than 800 lots and 500,000 sqft of net lettable retail space, KWC Fashion Wholesale offers an exciting variety of merchandise. Whilst dedicated to wholesale businesses only, KWC Fashion Wholesale functions as a shopping mall with full amenities catering to business convenience with F&B outlets, event spaces, banking and a host of other business services.

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